

TRANS SIBERIAN  
SCIENTIFIC WAY

**TSSW**



THE FORUM PROGRAM

# THE UNIVERSITY CITIES

23–26 NOVEMBER 2016



National Research

**Tomsk  
State  
University**



## Wednesday, November 23

### TSU, scientific library, big conference hall

08.00–09.00	Arrival of foreign participants and accommodation
13.30–14.00	Registration of participants Welcome coffee
14.00–14.30	<p><b>Official Opening</b></p> <ul style="list-style-type: none"> <li>• Greeting from the TSU vice-rector for academic research <b>Ivan Ivonin</b></li> <li>• Greeting from Vice-governor for science-educational complex and innovation policy <b>Mikhail Sonkin</b></li> <li>• Greeting from the Chief Federal inspector <b>Vladimir Sirchuk</b></li> <li>• Greeting from <b>represent of Tomsk city administration</b> (in agreement).</li> <li>• Greetings from foreign represents:  <b>Sophie Koemen</b>,  German Consulate General in Novosibirsk;  <b>Svetlana Shkarina</b>, Campus France, regional representative in Siberia and Far East (on behalf of French partners),  <b>Vladislav Belov</b>, expert GIZ East (on behalf of German partners)</li> </ul>

14.30–17.00	<p>Plenary session: «The main trends of the university cities in the XXI century»</p> <p>Moderator: <b>Yuri Perelygin</b>, Executive Director of «Institute «Lengiprogor»», member of the Board of the Directors of the «Center for Strategic Research» North-West, St. Petersburg, Russia</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>• <b>Anton Finogenov</b>, Director General of the Institute of Territorial Planning «Urbanika», St. Petersburg, Russia. <i>Integrated Urban Development – The role of the universities</i></li> <li>• <b>Sergey Mitrofanov</b>, an international expert in the field of brand strategy, founder and senior consultant Mitrofanov &amp; Partners, Moscow, Russia. <i>Education and science – part of the brand's modern metropolis/city</i></li> <li>• <b>Maria Jose Pinheira</b>, professor, University of Santiago de Compostela, director of the European program «Urban Dynamics» (Spain). <i>Comparative analysis of the dynamics of the development of the European university cities. General trends, national and regional characteristics, preservation perspectives (by the example of Spain)</i></li> <li>• <b>Nicolas Buchoud</b>, founding Principal of Renaissance Urbaine strategic advisory and President of the think-tank Grand Paris Alliance for metropolitan development, deputy-director of TSU Center for Urban Research (France). <i>Global Urban Growth, Knowledge Competition and the Hunger for Innovation. Can Universities Generate a Smarter Urban Future?</i></li> <li>• <b>Alexey Kozmin</b>, Director of REC «Urban and Regional Development» of the TSU, Tomsk, Russia. <i>Tomsk as an university city</i></li> </ul>
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### Campus TSU

17.00–18.00	Excursions to TSU campus
18.00–19.00	Welcome drinks (café «Minutka»)
19.00–20.30	Cultural program «Russian seasons» (concert hall)

Thursday, November 24

**TSU, scientific library, big conference hall**

<p>10.00–11.30</p>	<p>Case Conference. Master classes on the best practices of university cities</p> <p>Moderator: <b>Vladislav Belov</b>, an expert of the German Society for International Cooperation GIZ, deputy director of the Institute of Europe, Russian Academy of Sciences</p> <ul style="list-style-type: none"> <li>• <b>Inna Pomorina</b>, professor, Bath SPA University. <i>Case of Bath (Great Britain): «Old-time English university traditions outside Oxford and Cambridge»</i></li> <li>• <b>Pascal Marchand</b>, professor, the university of Lyon 2, France. <i>Case of Lyon (France): «The university in the city, the experience of sustainable development»</i></li> <li>• <b>Tchanguiz Razban</b>, professor, Director of international affairs in Polytech Nantes, Gwenaele Proutière-Maulion, Vice-President for International relations of the University of Nantes (video). <i>Case of Nantes (France): «A mutually beneficial cooperation of the city and the university»</i></li> <li>• <b>Karsten Weber</b>, professor, Co-Head of the Institute for Social Research and Technology Assessment (IST). <i>Case of Regensburg (Germany): «A young university in a historic town, how to find synergy»</i></li> </ul>
<p>11.30–12.00</p>	<p>Coffee break</p>
<p>12.00–13.30</p>	<p>Case Conference. Master classes on the best practices of university cities</p> <ul style="list-style-type: none"> <li>• <b>Tomsk Alumni Association of the Presidential program «Leader of XXI century»</b>, Foundation for Development of Small and Medium Entrepreneurship TR. <i>Case of Tomsk (Russia): «The students' capital of Russia – how to support students' business and students' initiatives»</i></li> <li>• <b>Michelle Debrenne</b>, professor, director of French center of Novosibirsk State University. <i>Case of Novosibirsk Akademgorodok (Russia): «The university in a scientific town, advantages and disadvantages»</i></li> <li>• <b>Olga Criez</b>, head of international department. <i>Case of Sofia Antipolis (Nice, France): «Russian trace in the story of French university city»</i></li> <li>• <b>Jean-Louis Truel</b>, professor, vice-president of Cercle Kondratieff. <i>Case of Limoges (France): «The university in the town, how to create an innovative ecosystem»</i></li> <li>• <b>Maria Jose Pinheira</b>, professor, coordinator of EU-project «Urbain dynamics». <i>Case of Santiago de Compostela (Spain): «City as university complex»</i></li> <li>• <b>Tatiana Savinova</b>, coordinator of the cooperation with Russia. <i>Case of Tromsø (Norway): «The Arctic University of Norway and its role in the region development»</i></li> </ul> <p>Summary of case conference</p>

13.30–15.30	Lunch and Communication
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**TSU, scientific library, small conference hall**

15.30–17.00	<p>Workshop: «Who creates the brand of the university city, university or city?» with the participation of Russian and foreign experts Moderator: <b>Sergey Mitrofanov</b>, an international expert in the field of brand strategy, founder and senior consultant Mitrofanov &amp; Partners, Moscow, Russia</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>• <b>Val Jerdes</b>, professor, Business Consultant of Apple and Lloyd, an expert on accelerated program for Russian startups «Pulsar» (Moscow). <i>«The role of Stanford in the development of the innovation ecosystem of Silicon Valley», USA</i></li> <li>• <b>Represent of Innopolis city administration</b> (Republic of Tatarstan). <i>«Innopolis as a city brand»</i></li> <li>• <b>Myasnikov Iliia</b>, Department of journalism, associate-professor. <i>TSU experience of the new brand name</i></li> <li>• <b>Speecheva Diana</b>, Psychology faculty, associate professor <i>«The university city as an oasis for digital nomads»</i></li> </ul>
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**TSU, scientific library, big conference hall**

15.30–17.00	<p>Workshop: «Increasing the attractiveness of Tomsk as a student city: comfort and safety aspects» with the participation of Russian and foreign experts Results of the competition of student projects with international participation «How can I improve my campus»</p> <p>Moderators: <b>Nikolay Minaev</b>, Head of the Department of Science and Higher Education Tomsk regional administration; <b>Olga Kolesova</b>, head of laboratory of TSU, vice president of French association Cercle Kondratieff</p>
17.00–17.20	Coffee break
17.20–19.30	Excursions to historical places of Tomsk organized by student volunteers

## Friday, November 25

### Hall «FAKEL»

9.30–10.30	Presentations of the Forum's partners: DAAD and Campus France, French-Russian Research Centre
10.30–13.00	<p>Open Space: «Modern challenges facing the students' city»</p> <p>Moderator: <b>Vladislav Belov</b>, an expert of the German Society for International Cooperation GIZ, deputy director of the Institute of Europe, Russian Academy of Sciences</p> <p>Participants: students, graduate students of secondary schools of Tomsk, invited experts</p>
10.30–12.30	<p>Workshop « Over the borders: inter-university cooperation in the space of the city», TSU, TPU, TSUAB, TSUCSR</p> <p>Moderator: <b>Michelle Debrenne</b>, professor, director of French center of Novosibirsk State University</p>
13.00–13.30	Standing buffet
13.30–17.30	Official Opening of film festival of French and German movies

### TSU, scientific library, research hall

15.30–17.30	Contact exchange between Russian and foreign universities
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### TSU, scientific library, small conference hall

15.30–17.30	<p>Workshop: The «New Urban Agenda»: What Opportunities for Tomsk as a University-City? After the Quito Habitat III World Summit</p> <p>Speaker: <b>Nicolas Buchoud</b>, member of the United Nations Habitat Professionals Forum (HPF) and accredited stakeholder at Habitat III</p>
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17.30–18.00	Coffee break
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**TSU, scientific library, big conference hall**

18.00–18.45	<p>Summary of Forum results</p> <ul style="list-style-type: none"> <li>• <b>Ivan Ivonin</b>, Vice-Rector for Academic Research</li> <li>• <b>Nikolay Minaev</b>, head of the Department of Science and Higher Education Tomsk regional administration</li> <li>• <b>Alexey Kozmin</b>, Director of REC «Urban and Regional Development» of the TSU</li> <li>• <b>Vladislav Belov</b>, an expert of the German Society for International Cooperation GIZ, deputy director of the Institute of Europe, Russian Academy of Sciences</li> </ul>
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**The main corpus of TSU**

19.00	Cultural program «Russian seasons» (TSU, dance hall)
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20.00	Cocktail for Forum participants (café «Minutka»)
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Saturday, 26 November

**TSU, scientific library, research hall**

10.00–11.30	<p>Master class «University in the economic space of the city: how to achieve synergies»</p> <p><b>Inna Pomorina</b>, professor, Bath SPA University, United Kingdom</p>
11.30–13.00	<p>Master class «Innovative ecosystem of the city: the possibility of using the French experience in Siberia»</p> <p><b>Jean-Louis Truel</b>, professor, vice-president of Cercle Kondratieff</p>



National Research

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